



National Urban League

The Division of Workforce Development

The National Urban League's evidence-based and scalable signature programs are professionally implemented by local Urban League affiliates to enhance the economic and educational status of our constituents.

Urban Tech Jobs Program

A SIGNATURE PROGRAM OF THE NATIONAL URBAN LEAGUE



Accomplishments.

Although the Urban Tech Jobs Program (UTJP) is still in progress, 412 participants have already completed training programs. Great strides made to-date include:

564

Participants Enrolled

487

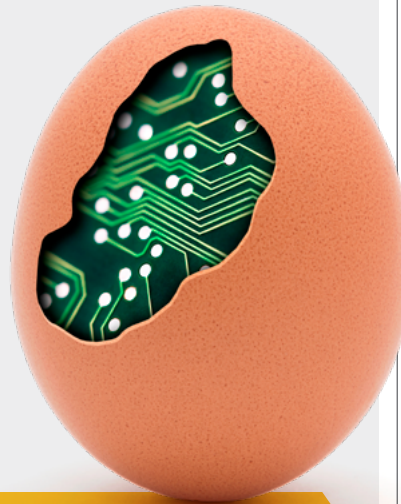
Participants Enrolled in Training Programs

73%

Training Completion Rate

182

Participants Placed in Employment



2025 EMPOWERMENT GOAL

Every American has access to jobs with a living wage and good benefits.

Our Approach.

UTJP targets the long-term unemployed and trains them for middle-skill occupations in the Information Technology (IT) sector. By placing unemployed participants into entry-level IT positions and coupling the work with training, participants can progress to higher-wage occupations.

Too many American workers, upon losing employment, remain unemployed for months at a time, even as thousands of high-growth jobs in the Information Technology industry are available due to an inadequate supply of appropriately trained workers. The National Urban League, in partnership with national employers such as Comcast, AT&T, and Time Warner Cable, launched the Urban Tech Jobs Program (UTJP) to train these long-term unemployed individuals for various IT positions.

UTJP FOCUSES ON PLACING INDIVIDUALS INTO THE FOLLOWING MIDDLE-SKILL IT OCCUPATIONS:

- cable installers
- network administrators
- database administrators
- information security analysts
- computer support specialists
- IT sales managers

Through training, each participant will attain in-demand skills and credentials desired by employers. The National Urban League has served African Americans and the long-term unemployed since our founding in 1910. The Urban Tech Jobs Program builds on this history and mission to connect the long-term unemployed to good-paying jobs in IT.

≥ 85%

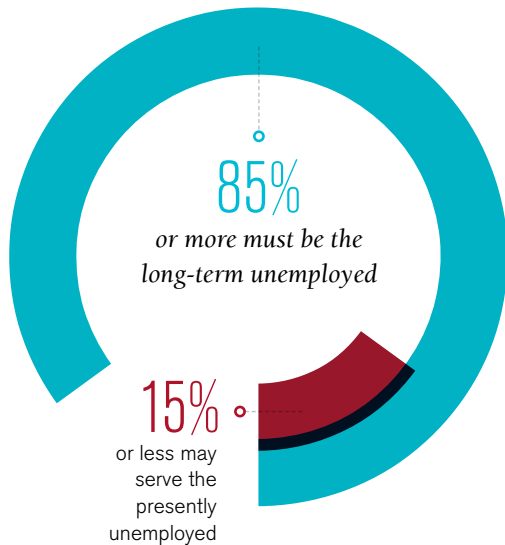
OF ALL PARTICIPANTS ARE THE LONG-TERM UNEMPLOYED

National Scope. The Urban Tech Jobs Program is funded by the United States Department of Labor through its Ready To Work program. In turn, the National Urban League has partnered with the following nine Urban League (UL) affiliates to deliver the Urban Tech Jobs Program:

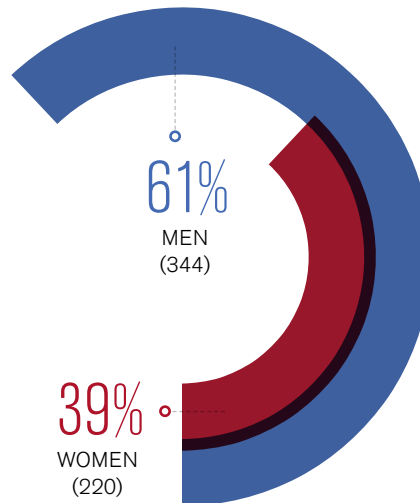
- | | | |
|----------------------------------|--|---|
| ○ CHICAGO URBAN LEAGUE (IL) | ○ MINNEAPOLIS URBAN LEAGUE (MN) | ○ URBAN LEAGUE OF PHILADELPHIA (PA) |
| ○ COLUMBUS URBAN LEAGUE (OH) | ○ URBAN LEAGUE OF BROWARD COUNTY (FL) | ○ URBAN LEAGUE OF PORTLAND (OR) |
| ○ INDIANAPOLIS URBAN LEAGUE (IN) | ○ URBAN LEAGUE OF PALM BEACH COUNTY (FL) | ○ URBAN LEAGUE OF METROPOLITAN SEATTLE (WA) |

Participants.

PER THE US DEPT. OF LABOR

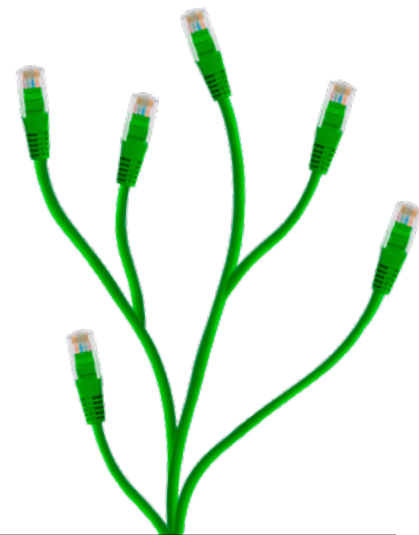


BY GENDER



Services.

1. Job Training in High-Demand Occupational Fields
2. Job Placement Services
3. One-on-One & Group Mentoring Services
4. Supportive Services Assistance
5. Customized Case Management
6. Behavioral/Mental Health Self-Empowerment Tools



Success Story.

UTJP PDX PARTICIPANT has a legal history and is active in the recovery community. He first heard about the Urban Tech Jobs Program while temporarily housed in a men's recovery program. He came to us with low confidence, not sure if he could be successful in the program, and with some lingering guilt about past choices. Since entering the program, he has successfully completed a number of important milestones. He finished the job readiness and resiliency workshops—which have a fairly strict attendance policy—CompTIA's A+ tech training, and secured certification in January 2018. He recently reached out to Living Yoga, a trauma-informed yoga and wellness program, to inquire about internship possibilities that will allow him an opportunity to manage the company website and other IT maintenance needs. He has personal knowledge of Living Yoga because his mother was engaged in the program during his incarceration and stayed an active yoga participant with them after his release. He was able to secure an interview, discuss the UTJP on-the-job training support, and connect Living Yoga with our program.

RESULT: We have since met with Living Yoga and signed a partnership agreement with them. The participant and the partner are in the process of developing a project scope and completing a Work Site Agreement. We believe that this demonstrates an amazing transformation on the part of the participant.