

Shared by **Tom Asacker: author, innovator, change agent, provocateur**

## **Please stop thinking.**

In the winter of 2013, I had a thought.  
Or, to be more precise, it had me.  
It went like this.  
If someone I loved was stuck in her story.  
Suffering with a desperate, hopeless life.  
And, by accident, she lost her memory (her story).  
Would I step in and rewrite it?  
In her mind.  
Or, would I be honest and tell her “the truth?”  
Her *history*.  
More than two years later, that crazy idea is now a screenplay.  
And I’m now a screenwriter.  
Because I wrote a screenplay (pretty simple, huh?).  
But it never would have happened.  
If I had really thought about it.  
Because thinking is reductive.  
Thinking wants to simplify everything.  
Including you!  
*Why* are you writing a screenplay?  
Who are *you* to write a screenplay?  
Do you know how *many* people are writing screenplays?  
But you’re not what you think.  
You’re what you do.  
You’re not simple.  
You contain multitudes!  
Thinking about whether or not to do something brings nothing but doubt.  
If you really feel it, you should do it.  
“Okay,” you’re probably *thinking*.  
“But shouldn’t I think about *how* to do it.”  
Sure, but not much.  
Because, you’ll never figure out the how before you begin.  
Knowing will never lead to doing.  
Doing is what creates knowing.  
And growth.  
That was one of many discoveries while writing “I am Keats.”  
So please stop thinking and grow!  
You are not what you think.  
You are what you uniquely feel.  
And, especially, what you *do* with those feelings.  
Right now, I am Keats!  
Who are you?

Catalyst for change, Tom Asacker has written several books including *The Business of Belief* and *Opportunity Screams*. He views today’s world of complexity and change as a large-scale manifestation of many emergent events and behaviors that require a new, coherent viewpoint to guide one’s actions.